

CETA Delivering Technology & Innovation for Mobile Plant

A new alliance has been formed to promote the benefit and implementation of technology for mobile plant in the construction and associated industries. CETA (the Construction Equipment Technology Alliance) has been formed by Halomec, MOBA Mobile Automation Ltd, GKD Technik and OnGrade Ltd.

So what's the point of CETA?

Julian Athawes managing director of Halomec "Many companies already benefit from using a variety of technologies to enhance the safety and productivity of mobile plant operations, CETA is all about promoting the use of such enabling technology and educating users to the benefits that deploying these solutions can bring. It will also allow customers and potential customers to work with a core group of companies that share the same values in order to satisfy their technology needs."

CETA was initially formed out of the frustration caused by the demise of SED and the difficulty by smaller companies with more limited product ranges and resources when organising their own events. Given that the four founding companies were already co-operating in an informal manner it made sense to pool resources and organise something together.

Once the four companies got around the table they discovered, as well as organising demonstration days, there was considerable scope to work collaboratively, hence CETA was born.

The current focus of the group is, of course, the two Demonstration Days which will be held at Uttoxeter Race Course on the 15-16th June between from 9 until 5pm. The emphasis of the days is on live demonstrations of range of solutions and systems the member companies offer. Some of what is on display will be familiar to visitors some less so.

Alastair Brown Managing Director of MOBA comments "Visitors to CETA demonstration days will be able to experience a whole variety of working technologies as well as discuss their individual applications and requirements with CETA members"

One unique aspect of CETA is that it spans a wide range of industries and plant types from railway and quarry, to road construction and dredging, from forklift and excavator, to bulldozer and paver. There will be systems that appeal to larger organisations, others to smaller independent companies. Whoever you are and whatever you do you will benefit from a visit to the CETA demonstration days. The types of solutions on display will range from safety systems, on board weighing through to 3D machine control systems. Some of the highlights will be the X-weigh onboard weighing system for excavators, the ZoneSafe proximity warning system and the industry leading 2RCI and 3RCI rated capacity indicators as well as 3 totally new machine control and automation techniques from MOBA.

So Uttoxeter is a success, what then?

Gary Escott a Director of OnGrade Ltd is positive about the future and how to make CETA a useful platform for technology in the industry

"The Demonstration Days are obviously important and will provide a solid platform for our organisation to develop and grow into something that will add value to the industry. For CETA to be truly successful in the future we will need other members that share our values, [although any potential members will have to sign up to the CETA charter]. In the future it is possible we may see a CETA pavilion at the major shows to provide a focal point for customers interested in business improvement technologies"

Nick Ground Managing Director of GKD summed it up with his view of his own company's involvement

"GKD are very pleased to be a founder member of CETA, our membership confirms our commitment to developing sustainable and lasting business relationships within the plant and construction machinery market. GKD as a company have continued to pioneer solutions with a focus on customer care and quality, values which all the member companies of CETA share and lie at the heart of its philosophy"

If you would like to visit CETA Demonstration Days please pre register by visiting www.cetauk.org or contact one of the member companies direct

The member companies

GKD Technik design and manufacture a range of Safety and Productivity systems for use in the Construction Equipment market. All GKD products are designed to meet the demands of the toughest environments while providing simple and easy to use platforms for the end user.

Based in Ferndown all products are designed and manufactured in the UK.

GKD are currently the market leader in the supply of Safe Load Indicators and Height Restrictors in the UK and are continuing to broaden their range to meet Customer requirements.

Halomec specialises in the supply and installation of after-market systems for construction equipment, notably UK distribution for the following brands:

Lincoln Automatic Lubrication Systems.

Loadrite on-board weighing solutions for excavators, materials handlers, conveyors and loaders, including telemetry and data management/reporting software.

Alphaview Vehicle CCTV/Reversing Camera Systems, for manner of mobile equipment.

With a network of 7 regional engineers, Halomec are well placed to provide an effective installation and after-sales service, throughout the UK.

MOBA Mobile Automation Ltd. is a the wholly owned UK and Eire subsidiary of MOBA Mobile Automation AG, a global-manufacturer a wide range of systems including earthmoving and road construction machine control, safety and weighing products. UK customers will now be supported directly and locally for every phase of activity – technical support, logistics, sales, service, installation, fulfilment, etc. This dedicated support brings a level of commercial relationship development not yet experienced in the UK from MOBA.

At the CETA Demonstration Days MOBA will be showing live three totally new systems - for pavers, for excavators and for rollers – in addition the full range of MOBA's 2D and 3D machine control systems for Dozers, graders, kilvers, drag boxes, pavers and millers and will be available for full scrutiny and discussion.

OnGrade specialises in supplying innovative safety and productivity solutions for a range of mobile plant. OnGrade's uses innovative technology to provide alternative approach or solution to solving customer's problems. Included in the range are the DigPilot wireless excavator guidance systems which is the only wireless excavator guidance product that can upgraded from 1D, 2D to 3D and the XW range of dynamic weighing scales for material handlers. One of the major OnGrade features at the CETA day will be the ZoneSafe proximity warning system which will be shown for the first time. ZoneSafe can reduce the risk of vehicle – personnel collision and has already received a great deal of interest across many industry sectors including civil engineering, quarrying and waste and recycling.